

Target Groups

- » **President**
 - » **International oriented managers of all departments**
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Objectives

- You will**
- » **understand business in a framework of international activities**
 - » **be informed about main markets and its development trends**
 - » **see consequences of your company strategies**
 - » **recognize future scenarios**
 - » **see and understand worldwide changes**
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Methods

- » **interaction, workshop, group dynamic learning**
 - » **discussion**
 - » **brain sessions, brain gym**
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Main trends, which change the world

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Quadriga Markets: + South East Asia

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Pentagon Markets: + China

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The four dragons: Hong Kong, Taiwan, Singapore, South

Korea

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Possible consequences for global going companies

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